# **Globalization, Poverty & Environment**

Syllabus school year 23-24

## Content of the module

In this module you will deepen your knowledge of issues related to Social Geography, International Economy and Global Citizenship. In addition you will work on your English language skills: reading, listening, speaking and writing, since all the communication in this module will be in English.

The module has two main assignments. The first one is the **Country study assignment** in which you will compare poor and rich countries on the basis of social, economic, cultural, political and natural aspects. You will refer in your Country study to three of the seventeen Global Goals for Sustainable Development as leading ideas in analyzing problems and looking for solutions. In the second assignment you will conduct **research** into one of four current topics of globalization, namely: Russian gas tap conflict, effects of war on the Ukrainian economy, shifting powers in the world economy and the role of China in it or the effects of the coronavirus on the global economy. You will write a short report.

## **Schedule**

Week   Datum	Les 1	Les 2	
1   12 feb	Eindopdracht(en) doornemen, planning maken   Lorenzcurve	Introductie Country Study   Financial   Sustainable goals   Rich & Poor	
2   4 March	Country study   Financial   Documentary: prijzenslag in Bangladesh	Country study   Institutional   Competitive position	
3   11 March	Country study   Competitive Position   Exchange rates	Country study   Environment	
4   18 March	Country study   Environmental	Deadline: Assignment Country study	
5   25 March	Country-study presentation & Feedback	Research globalization conflicts Decide your research subject: Russian gas tap conflict, effects of war on the Ukrainian economy and effect of the coronavirus on the global economy	
6   8 April	Design the research Research globalization conflicts /	Sources and Results	
7   15 April	Research globalization conflicts / thema's / Conclusion and discussion	Deadline Research globalization conflicts / Sustainable goals / Poster assignment	



8   22 apr	Promotieweek	Promotieweek

## **Products**

In the module GP&E you are expected to work on two different assignments:

- 1. Country-study poster (in groups of 2)
- 2. **Research report** on globalization conflicts (individual)

# Learning goals

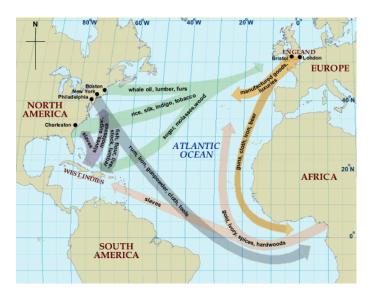
- The student learns to ask meaningful questions, about social issues and phenomena, to take and defend a well-argued stance on these, and to deal respectfully with criticism.
- The student learns to conduct a simple investigation into a current social phenomenon and to present its findings.
- The student learns to recognize the effects of choices in areas such as work and care, housing and recreation, consumption and budgeting, transportation and the environment in their own experiences and surroundings.
- The student learns about the distribution of wealth and poverty in the world, to see its significance for populations and the environment and to draw connections with life in the Netherlands.
- The student learns to place current tensions and conflicts in the world in their context, to understand their impact on individuals and society, the interdependence of the world, the importance of human rights and the meaning of international cooperation.



# **Assignment 1 | Country study poster**

You will create a poster in groups of two in which you compare the Netherlands to a periphery country. The comparison consists of several elements: the **financial aspect**, the **competitive position**, the **institutional aspect** and **the environmental aspect**.

Nowadays, investing money in foreign companies is incredibly easy. With a few keystrokes you can buy a *share* in a foreign company, but what are the companies or the countries to invest in? Economists working at banks make extensive analysis of the country in which their customers are considering investing. Consider that you are working at a bank and it is up to you now to do the same and give advice to your customers (clients) by means of a report whether or not to invest in the country of your choice and in which sector or companies.





## **Country Analysis**

You will include the following themes in your poster:

**Financial (Financieel)**: Here you can think of the level of the national debt, the government deficits, the exchange rate development, the growth of GDP, GDP per capita or other financial characteristics that are most important for your research. Possible questions you can state are: Why are countries rich or poor? What is the financial state of the country of my choice and how has it evolved over time (last 50 years)? What is the Lorenz-curve?



Competitive position (Concurrentiepositie): In what area does this country have a

competitive advantage over other countries? You can think of the products it imports or exports, the wage costs per worker, the average annual inflation, the average level of education or other features that are most important for your inquiry. Which sectors are important for the country? Is it labor intensive or capital intensive?



*Institutional (Institutioneel)*: What are the political institutions? How is the country governed? What important laws and

regulations does this country have? Which trade agreements has the country concluded? What forms of economic cooperation does the country have? What is the amount of taxes? Is this in a progressive scale? What is the social stability of the country? Are there conflicts that affect trade? Who are the most important trading partners and why?

**Environment (Milieu)**: How is the geography (physical, natural, environmental factors), the demography (growth rate, shape of population pyramid, etc.) and what are the cultural indicators? How can this country use its geographical features? You can think of the resources that this country possesses, the level of environmental pollution and the generation of sustainable energy, the location of this country on the world map or other characteristics that are of the most importance for your inquiry. Is the country working on sustainability? How



dependent is the country on natural resources? Is attention being paid to the environment in the legal regulations? Does climate change pose a risk for this country?

**Analysis (Analyse)**: Based on the foregoing analysis, conclude whether it is interesting for your bank's clients (investors / companies) to invest in or settle in this country. To which customers would you advise yes or no and why? The analysis will have to be presented in a **presentation.** 



**Epilogue (Nawoord) / Feedback**: In this part you will reflect on your country study. You will write down the feedback from your classmates. Also you will reflect on what you've learned and if the teamwork was successful.

### Poster presentation

To conclude this assignment you and your partner will have to present your poster. In this presentation you will discuss the following themes: financial aspect, competitive position, environment. You will make a comparison between The Netherlands and your country of choice. It is important that you make clear to us why each aspect is important. Furthermore it is important that you explain how each aspect influences the possible investment. You will finish the presentation with the analysis.

You will compare the Netherlands to one of the countries in the list below:

South- Africa

China

Bangladesh

Indonesia

Brazil

Burkina Faso

Myanmar

Venezuela

Pakistan

Iran

#### **Resources:**

<u>CIA Worldfactbook</u> (select a country to view, check geography and people and society) <u>https://www.indexmundi.com/factbook/countries</u> (study geography and demographics) <u>GDP</u> (or GNP if you have another source)

GDP/per head of the population (or GNP if you have an other source)

Human Development Index

<a href="https://www.indexmundi.com/">https://www.indexmundi.com/</a> (Current situation of economics)

Lorenz Curve around the world



# Rubric and basic requirements assignment 1

Basic requirements poster

- You will reflect upon each individual segment
  - 1. Financial
  - 2. Competitive position
  - 3. Institutional
  - 4. Environment
- Your poster is divided into two halves. One side will be The Netherlands and the other your country of choice
- Your poster is structured in such a way that it is clear what you wish to convey
- You close of the assignment with a presentation and you will end this with the analysis
- The presentation is no shorter than 3 minutes and not more than 5 minutes

Skill	Basic	Advanced	Expert
Economical, Geographical, Political and Institutional reasoning	I state the basic Economical, Geographical and Political facts of my two countries based on trustworthy sources.	I use the Economical, Geographical and Political facts of my two countries and show the internal relations of these facts	I <b>use</b> the economical, geographical and political facts to make <b>measured predictions</b> of my two countries.
Feedback	I have <b>asked</b> for feedback and written it down in my country study.	I have explicitly <b>processed</b> feedback in my country study.	I have explicitly processed feedback in my country study on several occasions.
Structure and communicative achievement	In my presentation I communicate simple ideas in a simple and easy way. My presentation speech is connected using basic, high-frequency linking words. Mostly simple sentences are used.	I use the conventions of the communicative task in generally appropriate ways to communicate straightforward ideas. My speech is connected and coherent, using basic but a varied number of linking words and a limited number of cohesive devices. I used both simple and compound sentences.	I use the conventions of the communicative task to hold attention and communicate straightforward ideas. I speak generally well organized and coherent, using a variety of linking words and cohesive devices. I use a variety of sentence structures.
Language (vocabulary, grammar	I use <b>basic English vocabulary</b> reasonably	l use <b>everyday</b> <b>vocabulary</b> generally	l use <b>a range of</b> <b>everyday vocabulary</b>



and punctuation)	appropriately. I use simple grammatical forms with some degree of control. Errors may interfere with the meaning at times. Punctuation is mostly used correctly.	appropriately, while occasionally overusing the same words. I use simple grammatical forms with a good degree of control. While errors are noticeable, meaning can still be determined. I use correct punctuation.	appropriately, with occasional inappropriate use of less common words and phrases. I used a range of simple and some complex grammatical forms with a good degree of control. Errors do not obstruct communication. I use correct punctuation.
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# Assignment 2 | Research: Effects of Globalization

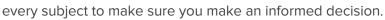
The last couple of decades the world has drastically changed due to **trade** routes, lightning fast **communication** and tax **treaties**. This complex process of increased communication, collaboration and interdependence between countries is called **globalization**. Globalization is an ongoing process, however there is an increasing number of countries who are critical of this process and want to limit its effects. In this project you will conduct scientific research into the effects of increasing globalization.

#### **Project goals**

- Practice making a research design with a valid research question and sub questions.
- Practice structuring research.
- Practice with academic reporting.
- Formulate an informed opinion on the pros and cons of globalization.

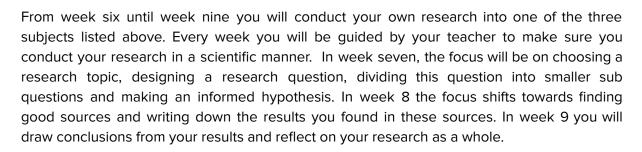
#### Subjects and process:

There are four subjects within the context of globalization listed below. For this second assignment you will have to choose one subject and conduct research into this subject. Before you choose you are going to read a short article on





- Shifting powers in the world economy and the role of China in it.
- The effect of Brexit on the UK economy



Finally there are mandatory instructions for all the three subjects which you will have to follow if you have chosen the subject.





# Rubric and basic requirements assignment 2

#### Basic Requirements:

- Minimum of 600 words
- Title page with name, class, title, date, module and assignment
- Report has the following structure:
  - 1. Introduction (research question, sub-questions, hypothesis)
  - 2. Results
  - 3. Conclusion
  - 4. Discussion
  - 5. References.
- You have to use the terminology you have learned from the instruction on your subject.
- Reference according to APA-guideline

Next to the basic requirements you show that...

	BASIC	ADVANCED	EXPERT
Research Question	You <b>identify</b> a subject for research and draw up a <b>researchable</b> research question.	Your research question is logically divided into sub questions that answer the main question.	Your research question is complex and uses objective language.
Results	You <b>describe and summarize</b> facts (research results) from a source.	You describe and summarize facts (research results) from different sources.	You describe and summarize facts (research results) from different sources, and reflect on the coherency of these facts.
Conclusion	You <b>substantiate</b> your answer to the research question with the results from your research.	You make <b>meaningful connections</b> between the different conclusions you draw from the results of your research.	You <b>present your own vision</b> on the basis of the different conclusions you draw from the results of your research.
Discussion	You <b>identify</b> possible improvements for further research.	You <b>describe</b> relevant improvements for further research	You <b>argue</b> which improvements should be made for further research.
Use of English	I use basic Formal English vocabulary reasonably appropriately. I use simple grammatical forms with some degree of control. Errors may interfere with the meaning at	I use Formal vocabulary generally appropriately, while occasionally overusing the same words. I use simple grammatical forms with a	I use a range of everyday vocabulary appropriately, with occasional inappropriate use of less common words and phrases. I used a range of simple and some complex



times. Punctuation is <b>mostly</b> used correctly.  I make occasional use of <b>Linking words</b>	good degree of control. While errors are noticeable, meaning can still be determined. I use correct punctuation.	grammatical forms with a good degree of control. Errors do not obstruct communication. I use correct punctuation.
	I make good use of <b>Linking words</b>	I make effective use of <b>Linking Words</b>